

The Manager – Listings Australian Securities Exchange Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2000

27 February 2023

#### 2023 BMO Global Metals, Mining & Critical Minerals Conference Presentation

Dear Sir,

BlueScope's Managing Director and Chief Executive Officer, Mark Vassella, will deliver a presentation at the BMO Metals, Mining & Critical Minerals Conference in Hollywood, Florida on Tuesday 28 February, US time. Ahead of the conference, a copy of the presentation is attached.

Yours sincerely,

Perry Gran

Penny Grau Company Secretary BlueScope Steel Limited

Authorised for release by: Mark Vassella, Managing Director and Chief Executive Officer

For further information about BlueScope: www.bluescope.com

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## **BMO Metals, Mining** & Critical Minerals Conference Presentation

Mark Vassella Managing Director and Chief Executive Officer

28 February 2023

BlueScope Steel Limited. ASX Code: BSL ABN: 16 000 011 058 Level 11, 120 Collins St, Melbourne, VIC, 3000

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# **BlueScope Overview**





## **BlueScope:** A Different Kind of Steel Company

What makes us different?



Purpose-led and sustainability focussed

2 Led by Our Strategy with a high-quality asset portfolio

Leading product technologies, branding & channels

Financial strength & cost competitiveness

Deploying financial strength for long term sustainable growth and returns



## Our Bond

Our Customers are our partners

Our People are our strength

**Our Shareholders** are our foundations

Our Local Communities are our homes

## Our Purpose

We create and inspire smart solutions in steel, to strengthen our communities for the future.

#### **EMBEDDING SUSTAINABILITY IN ALL THAT WE DO**

#### **Five key sustainability outcomes**

Climate action Sa

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**02** Safe, healthy, and inclusive workplaces

Sustainable growth and transformation

03

Responsible products & supply chains

04

Strong communities

05



#### **GUIDED BY OUR STRATEGY**



## **③** TRANSFORM

DELIVER A STEP CHANGE IN CUSTOMER EXPERIENCE AND BUSINESS PERFORMANCE

#### **GROW**

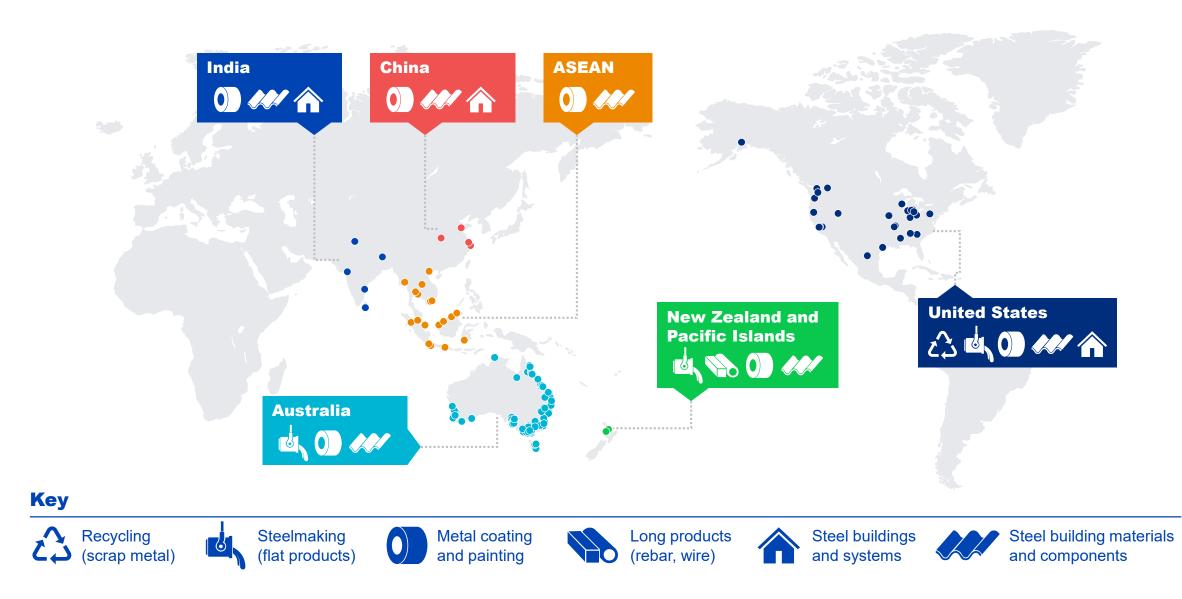
GROW OUR PORTFOLIO OF SUSTAINABLE STEELMAKING AND WORLD LEADING COATING, PAINTING AND STEEL PRODUCTS BUSINESSES

## 

DELIVER A SAFE WORKPLACE, AN ADAPTABLE ORGANISATION AND STRONG RETURNS

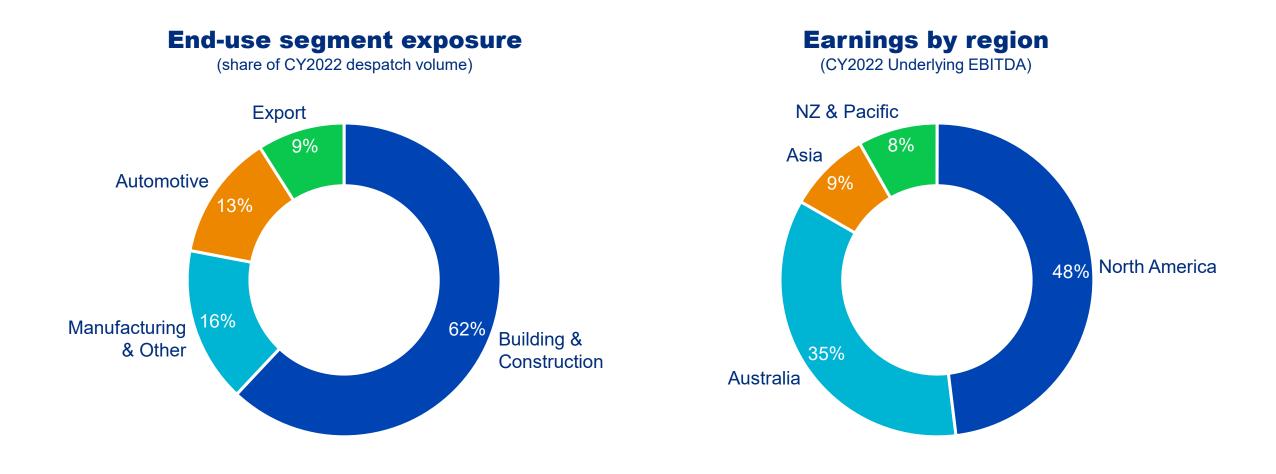
#### **A HIGH-QUALITY ASSET PORTFOLIO**





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#### FOCUSSED ON BUILDING AND CONSTRUCTION; GEOGRAPHICALLY DIVERSIFIED



#### WELL POSITIONED FOR THE FAVOURABLE LONG TERM OUTLOOK FOR STEEL

- $\checkmark$  Global green revolution driving demand for steel
- $\checkmark$  Steel intensive building and construction well supported
- $\checkmark$  Preference for lower density and regional housing
- $\checkmark$  Transition to the digital economy driving demand
- $\checkmark$  Recognition of the importance of domestic supply chains
- $\checkmark$  Consolidation and rationalisation in the US steel industry
- $\checkmark$  China's focus on steel overproduction and emissions



#### LEADING PRODUCT TECHNOLOGIES, BRANDS AND CHANNELS

A global leader in metal coating and painting for building and construction applications



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#### FINANCIAL STRENGTH GUIDED BY OUR FINANCIAL FRAMEWORK

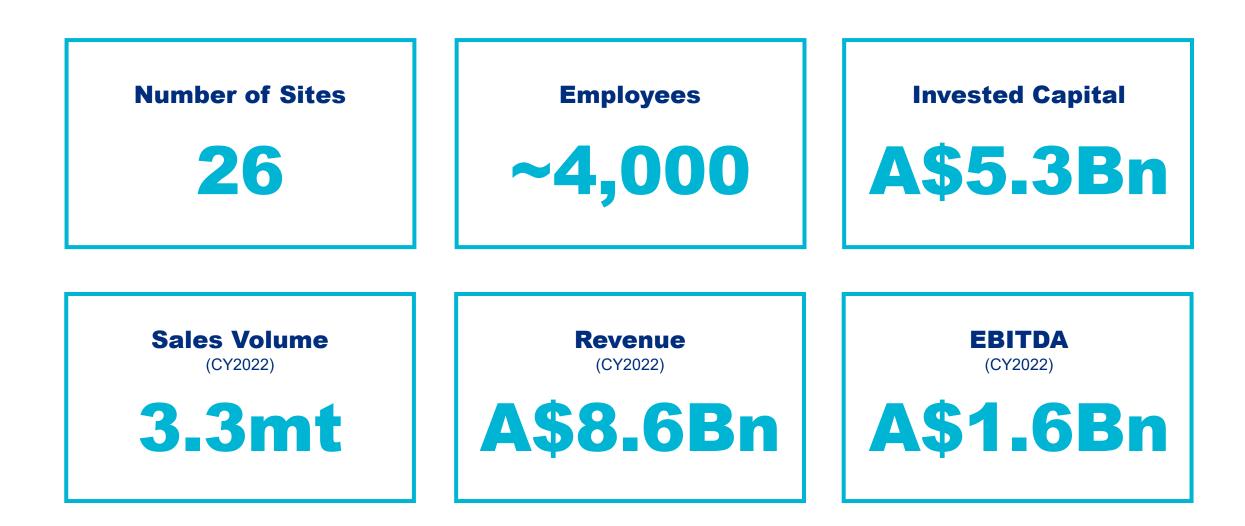
Strong returns, a robust balance sheet and a disciplined approach to capital allocation

<b>Returns</b> <b>Focus</b> Focus on ROIC and free cash generation	<b>Robust</b> <b>Capital Structure</b> Maintaining a strong balance sheet	<b>Disciplined</b> <b>Capital Allocation</b> Targeting shareholder returns >50% of free cash flow
Underlying EBIT	Net Cash	Interim Dividend
A\$851M	A\$606M	A25.0cps
in Dec-22 half	at 31 December 2022	fully franked
Return on Invested Capital <sup>1</sup>	Liquidity (undrawn facilities and cash)	On-Market Buy-Back <sup>2</sup>
23.4%	A\$3.7Bn	up to A\$380M
in CY2022	at 31 December 2022	over next 12 months

1. Return on Invested Capital – calculated as last 12 months' underlying EBIT over trailing 13 month average capital employed.

2. To be bought over the next 12 months. Timing and value of stock purchased in the buy-back will be dependent on the prevailing market conditions, share price and other factors.

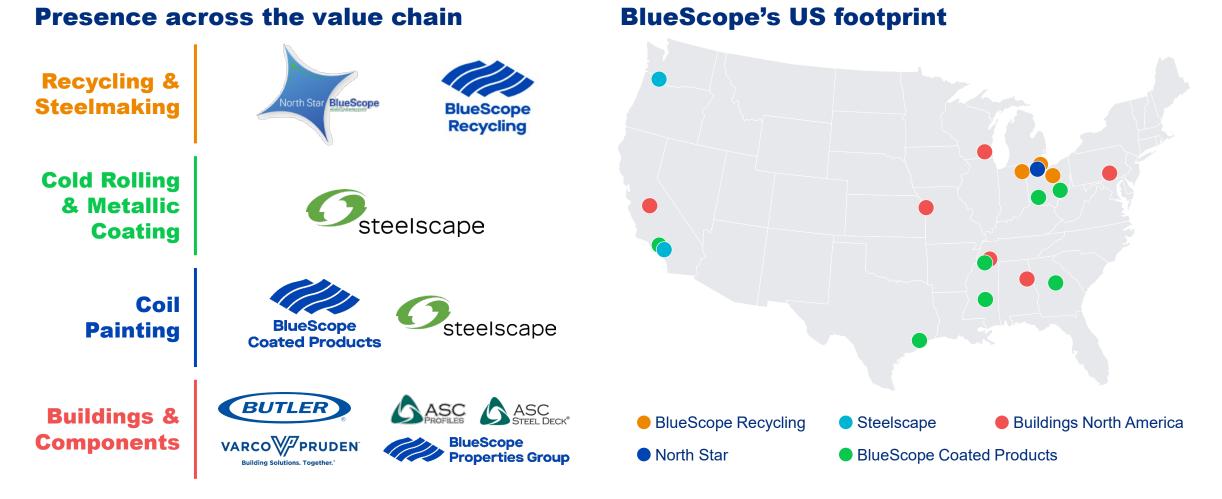
#### **BLUESCOPE IN NORTH AMERICA**





#### **DELIVERING OUR US GROWTH STRATEGY**

#### Invested over A\$2.2 billion in recent years; total US investment around A\$5 billion





### **KEY US GROWTH INITIATIVES**

#### North Star Expansion

- ~US\$735M project to increase capacity by 850kt (metric)
- Commenced ramp up in August 2022
  - Expect 18-month ramp up to full run rate
- ~60kt produced from expansion in Dec-22 half
- Assessment of ~500kt hot strip mill debottlenecking underway

#### BlueScope Recycling and Materials

- Established via acquisition of MetalX ferrous business
  - Added a third site (Mansfield, OH) in Aug-22
- Enables North Star to improve the quality and quantity of obsolete scrap
- Targeting over 40% scrap selfsufficiency
  - Supplied ~30% of North Star's scrap requirements in Dec-22 half

#### BlueScope Coated Products

- Established via US\$500M acquisition of Coil Coaters
- Second largest metal painter in the US; ~900kt capacity
- Near-term synergies and potential for medium- to longer-term growth through:
  - facility upgrades
  - service offer enhancements
  - packaged offer
  - product branding



# Summary and conclusion





#### A RESILIENT BUSINESS DELIVERING RETURNS THROUGH THE CYCLE

A different kind of steel company

Well positioned with a high-quality asset portfolio

**Disciplined approach to deliver returns** 

**Demonstrated strong returns** 

Transforming our business in the 'age of steel'









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